

EXERCISE: TARGETS

* Your targets are the values, features, assets that you most care about improving, protecting, restoring and keeping healthy.
* They will become the things to focus most of your time and effort on, as a way of keeping your plan manageable.
* Without targets to add to your vision, it will be a lot harder to put your plan into action and see if it is working.

SUMMARY: Develop a short list of targets, both environmental / natural targets and cultural / human welfare targets (if appropriate). Select 2 to continue working on.

Try the following approach:

• ‘Brainstorm’ possible targets using sticky notes – discuss important features of your site, **be specific**, and record them

• Use the Target Selection Tool as an aide

• Organise notes into ‘like’ groups and give each group a name – these groups are your Targets, and the individual items the ‘nested’ targets

• Copy the Target name into the Table below and complete the table for the target

• Draw a rough map showing where these Targets occur in your project area

Groups should consider:

• What are the values, features, assets that we care about most?

• How would we describe each target?

• Why we have chosen these targets?

• Are there associated or "nested" targets, which will directly benefit the conservation of the objects we select?

Decide on 2 Targets (natural, cultural / human) which will be the focus of management for

your project area for the rest of the workshop. Targets should be recorded in a table like the

one below.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  | Target 1 | **Target name** |
|  |  |  |  |  |  | Description – what why where | **What is it?** |
|  |  |  |  |  |  | Things also looked after by looking after the target. | **Nested Target** |

